

NPTU Management Science Program for International Students

Core Courses

Field	Program	Credits	Course	Lecturer
(A). Accounting	BBA	3	Accounting	葉貞吟老師 陳昭蓉老師 林靖傑老師
	BBA	3	Internet Accounting Application	周國華老師
(B). Leisure Management	BBA	3	Hotel and Lodging Management	林劉淑娟老師
	BBA	3	Tourism Geography	呂江泉老師
(C). Marketing Management	MS	3	Marketing Project Management	歐陽彥晶老師
	MS	3	Marketing Channel Strategy	曾紀幸老師
(D). Human Resource Management	MS/MBA	3	Human Resource Management	施智婷老師 劉素芬老師
(E). Information Management	MBA	3	Information Management	曾娟娟老師
	BBA/MS	3	Enterprise Resource Planning	葉貞吟老師
	BBA/MS	3	Accounting Information System	葉貞吟老師
(F). International Financial Management	MS	3	International Merger and Acquisition Strategy	曹中岑老師
(G). Research Method	BBA	3	Econometrics Analysis	李春長教師
	MS	3	Research Method	黃名義主任 童桂馨老師
	MS	3	Econometrics	邢厂民老師
	MS	3	Econometrics Analysis	劉子年老師